Pilot Goals

Decide what success looks like

Before your pilot begins, work with your team and your Threads & Themes Customer Success Manager to identify two to four goals for implementation. Each goal should be specific and focus on something you can observe or measure during the pilot window.

Guiding Questions

Use these three questions to shape each goal

GOAL

What we want to achieve

What do we want teachers, students, or instructional support staff to **do** or **get better at** during the pilot?

PURPOSE

Why this matters

Why does this goal matter for our students or our school's instructional priorities?

SUCCESS MEASURE

How we'll know it's working

How will we know this goal was met? What evidence will we collect, and by when?

Two Sample Goals

Adapt these, or write your own on page 2

Goal What we want to achieve	Purpose Why this matters	Success Measure How we'll know it's working
IMPLEMENTATION FIDELITY **Teachers will implement the four-phase lesson structure consistently throughout the pilot.**	Consistent lesson instruction ensures students experience lessons as designed, providing a true read on the curriculum's effectiveness.	At least 80% of lessons observed during walkthroughs include all four phases. Observation data will be collected at Weeks 2, 4 and 6 and reviewed by the Pilot Coordinator.
STUDENT ENGAGEMENT WITH TEXT **Students will demonstrate increased engagement with complex, grade-level texts.**	A core goal of Threads & Themes is building students' capacity to read and discuss complex texts. This goal connects directly to our district's ELA/ELD priorities.	Teacher observations of text annotations and academic discussions. Exit ticket data reviewed weekly by teachers at PLC meetings.

> **Keep it to two to four.** A short list of goals you can actually observe is more useful at the end of the pilot than a long list you can't. Pair at least one goal with the Pilot Observation Guide so your walkthrough evidence feeds straight into it.

Our Pilot Goals

SCHOOL OR DISTRICT	COMPLETED BY	DATE

Goal What we want to achieve	**Purpose** Why this matters	**Success Measure** How we'll know it's working, and by when

Share your finished goals with every pilot participant, and revisit them at your mid-pilot check-in.